

Subject: Re: Your strategic covenant & CPC & pilots

Date: Friday, June 27, 2014 at 10:37:50 AM Eastern Daylight Time

From: Christopherson, Jeff

To: Will McRaney

CC: Tom Stolle

Will,

Great questions - this whole conversation can be very confusing. Let me help interpret the intent of this document.

Section I:5 Speaks to working through your strategic missional plan and how we can focus namb's dollars to cooperate with that plan. Historically it had been an annual process, but this year we have been working on a three year cycle in attempt to give conventions a clear outlook for their future. Again, this annual conversation is on how NAMB's dollars might work in a conventions strategic missional plan.

Section V:1 Speaks of the 5 year review of the ratio. At this point, because of the larger context of 42 Conventions, NAMB is unable to renegotiate individually with a convention outside of that 5 year window - the fall-out would be enormous. A five year window gives greater visibility on the longer term trends of a Conventions financial outlook and would offer a better basis for setting a ratio.

I hope that this helps. I'm grateful that you so quickly studied that document - we worked with a team of Executive Directors to come up with this far simplified cooperative arrangement in 2012. So far, it seems to be working very well.

Thanks brother,

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On Jun 26, 2014, at 11:12 PM, Will McRaney <wmcraney@bcmd.org> wrote:

Jeff,

I too appreciate you and our dialogue about how best to have kingdom impact here in our region.

Thank you for the document. I understand from previous conversation that the NAMB CFO or someone in similar position mentioned that the ratios were set for five years and could not reflect the 2013 actually BCMD - CP figures which would move us toward either 77-23 or 78-22 (depending on what the final numbers were from Tom). According to my reading and Tom's reading of the attached agreement, it appears to us that the agreement can be changed by mutual agreement of NAMB Regional VP and State Exec at any point, but at least reviewed every five years. Also, Section I #5, the

ratios are negotiated and be reviewed annually. If I am missing something, please let me know or if you have other thoughts on this, please let me know.

On the CPC situation, David and I are working on writing down and sending you a proposal of what we discussed yesterday with the several part time guys and the two full-time guys. I think this will help us and appreciate your affirmation. Just today I was with a DOM who was not complaining, but expressing some points where the right hand seemed to not know what the left was doing in parts of our partnership and around some Send Baltimore activities. He also, without complaining tone, expressed concern about possible overload in our staff with a delay and seeming runaround by BCMD in processing an African American planter. I mention that to say, this supports my concerns in this area that we discussed and affirms what we agreed to related to making a couple of guys full-time.

I will communicate the opportunities that might exist around the new pilots you are developing to provide a farm system for CPCs. I so support continued creative thinking to provide the best environment to locate develop and support planters and highly catalytic leaders.

Thank you for working with me on these matters!
Will

On 6/26/14, 8:22 AM, "Christopherson, Jeff" <jchristopherson@NAMB.NET> wrote:

Will

I've attached a copy of your strategic covenant. Hopefully this will help in navigating the formal processes involved in our working relationship.

Really appreciate talking through issues with you yesterday. Looking forward to the future days.

Let me know how I can serve you.