



PROFILE

Servant leader, strategist, and coach that effectively utilizes gifting, abilities, and experience as a pastor-teacher, executive leader, church planter, and seminary professor to serve and live out the calling given by the Lord to enhance the ministry effectiveness of pastors, church leaders, and churches through strategic and forward leadership by designing workable ministry and missions strategies.

CONTACT

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DR. WILL MCRANEY

EDUCATION

NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY

1992: Doctor of Philosophy (PhD) - Evangelism and Discipleship

NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY

1989: Master of Divinity (MDiv) - Biblical Studies

MISSISSIPPI STATE UNIVERSITY

1985: Bachelor of Arts (BA) in Business Administration

MINISTRY WORK EXPERIENCE

MINISTRY ENHANCEMENT GROUP – FOUNDER & CHIEF STRATEGIST

1999-Present - Increasing the effectiveness of churches, pastors, and church planters by assisting them with biblically based and cutting-edge methods, strategies, and training.

MID-ATLANTIC BAPTIST NETWORK – EXECUTIVE DIRECTOR

2013-2015 – Executive Director of the Baptist Convention of Maryland/Delaware.

FLORIDA BAPTIST CONVENTION

2011-2013 – Team Strategist for Church Planting

2007-2011 – Director of Evangelism Strategy

NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY

1996-2007 – Professor of Evangelism and Church Planting

NORTHPOINT CHURCH (Now Life Church) - Mandeville, LA

1997-1999 – Founding & Senior Pastor

DAYBREAK COMMUNITY CHURCH - Littleton, CO

1992-1996 – Lead Pastor

JACKSON AVENUE BAPTIST CHURCH - Pascagoula, MS

1987-1991 – Senior Pastor

FAITH BAPTIST CHURCH - Starkville, MS

1986-1987 – Minister of Youth & College

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PERSONAL

- WIFE: Sandy Vandevender McRaney - married August 10, 1985
- CHILDREN: Blakeney, Hadley, Macy

ADDITIONAL MINISTRY LEADERSHIP EXPERIENCE

- CURRENT: *Ongoing pulpit supply, training sessions, and speaking engagements*
- 2016: Adjunct Professor: New Orleans Baptist Theological Seminary, LA
- 2009: Adjunct Professor of Evangelism & Church Planting: Liberty Baptist Seminary, VA
- 2007-2008: Interim Pastor: West Bradenton Baptist Church, Bradenton FL
- 1994-1996: Adjunct Church Planting Professor: Denver Seminary, Denver, CO
- 1993-1995: Adjunct New Testament Professor: Colorado Christian University, Denver, CO

ADDITIONAL BUSINESS EXPERIENCE

- Owner and Lead Instructor - Pitching Plus, 2002-2007
- Salesman for McRaney Realty 1984-1986

THE MINISTRY ENHANCEMENT GROUP (MEG)

As the original co-founder of the Ministry Enhancement Group (MEG), this organization is designed and exists to increase the effectiveness of churches, Christian pastors, and church planters by assisting them with biblically based and cutting-edge methods, strategies, and training that will enable them to lead the church in the complexities of the 21st Century.

PREVIOUS PROFESSIONAL AND ACADEMIC POSITIONS

- PRESIDENT – *Fellowship of Southern Baptist Evangelism Professors*
- INTERIM DIRECTOR – *Nehemiah Church Planting Project at NOBTS with NAMB Church Planter Assessor, Trainer, Systems Designer for Training and Support*
- EDITORIAL BOARD – *Journal for American Society for Church Growth*

SELECT NATIONAL AND INTERNATIONAL MISSION EXPERIENCES

- CHURCH PLANTING AND MISSIONS: *Colorado, Vermont, Maine, Rhode Island, Maine, Massachusetts, Maryland, Delaware, Louisiana, Florida*
- INTERNATIONAL MISSIONS: *Haiti, Canada, Taiwan, Korea, Jordan, and Israel*

RESEARCH, WRITINGS AND TEACHING MINISTRY

RESEARCH AND PUBLICATIONS: A variety of topics including, but not limited to, Personal and Church Evangelism, Church Growth and Health, Church Planting, Leadership, Revitalization, Church Models, Postmodernism, Cultural Trends, Creating Church Climates and Guest Sensitivity, Values-shaping.

CURRICULUM & INSTRUCTIONAL DESIGN: Created, redesigned & taught courses in evangelism, church growth & church planting. (Detailed lists are available upon request)

REFERENCES:

Available upon request from select denominational leaders, pastors, church leaders, and lay persons.

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SELECT RESEARCH, WRITINGS, AND PUBLICATIONS

- PHD DISSERTATION: “*The Purpose-Driven Church: An Investigation into the Development and Implementation of a Purpose-Statement and Its Benefits to Church Growth*,” NOBTS (1992).
- AUTHOR OF: *The Art of Personal Evangelism: Sharing Christ in a Changing Culture*, Broadman and Holman, (2003 Spanish and English, 2016 Korean).
- AUTHOR OF: *The Choice: Life’s Most Important Decisions - 40 Day Experience*, for LifeWay Christian Resources (2005).
- CREATOR AND LEAD DESIGNER FOR: *Love Your Neighbor – Share Christ*, for the Florida Baptist Convention’s church evangelism strategy, model, and materials (2010).
- CONTRIBUTING WRITER FOR: *The NET: Evangelism for the 21st Century*, for the North American Mission Board’s personal evangelism program materials (2000).
- AUTHOR & RESEARCHER: “*Church Planting as an Evangelistic Strategy*,” research for NAMB (2002).
- AUTHOR & RESEARCHER: “*Cultural Distinctives of Anglo Churches*,” research for the Florida Baptist Convention (1999).
- FORMAL PAPER & PRESENTATION: “*How Guest Sensitive Is Your Church?*” Developed and presented at the National Conference for Church Leadership at LifeWay Ridgecrest Conference Center (2001).
- FORMAL PAPER & PRESENTATION: “*Evangelism in an Increasingly Postmodern America*,” Developed and presented at the Evangelical Theological Society (ETS) Regional meeting (1999).
- FORMAL PAPER & PRESENTATION: “*History and Impact of Church Planting on the Southern Baptist Convention*,” Major paper for PhD Seminar ‘Evangelism in Southern Baptist Life,’ (1989).

SELECT ACADEMIC AND JOURNAL WRITINGS

- “Considering Approaches to a Great Commission Church” - chapter in *Mobilizing a Great Commission Church for Harvest*. WIPF and Stock Publishers (2011).
- “SBC Decline in Baptisms” Mid-America Baptist Theological Seminary’s *Journal of Evangelism and Mission*, Vol. 10, spring 2011.
- “Church Planting as a Growth Strategy in the Face of Church Decline” *Journal for Baptist Theology and Ministry*, fall 2003, p. 69-93.
- “SBC Decline in Baptism” *Journal for Missions and Evangelism*, Mid-America Baptist Theological Seminary, 2011, p. 25-38.
- “*Antioch: A Case Study in Spiritual Vitality – A Response in View of the 21st Century Church*” Lenaz Lecture Series, May 2005.
- “Church Planting as a Growth Strategy in the Face of Church Decline” *Journal for Baptist Theology and Ministry*, fall 2003, p. 69-93.
- “Personal Evangelism: Sharing Christ with the Confused” *Journal for American Society for Church Growth*, winter 2004 issue.
- “The Evangelistic Conversation in an Increasingly Postmodern America,” in *Journal for American Society for Church Growth*, Vol.12, winter 2001, p. 81-94.
- “Cultural Distinctives of Anglo Churches” *Journal for the American Society for Church Growth*, Volume 13, winter 2002, p. 19-38.
- “Kinds of Church,” *Christian Ministry Journal*, fall 2002, p. 10-14.

OTHER SELECT WRITINGS

- “Reaching Lindsay: Examination of the Differences Between Traditional and Postmodern Approaches to Evangelism” *On Mission*, (NAMB Missions Magazine) Summer 2004, p. 10-13.
- “Modern Heroes and Storytellers” *Mature Living*, January 2004, p. 1 & 4.
- “Sharing Christ with the Confused” *Baptist Press*, February 11, 2004.
- “Overcoming a Fear of Witnessing” *LifeWay.com*, June 12, 2003.
- “How Guest Sensitive is Your Church?” *LifeWay.com*