



## **Non-South Convention Budget Categories 2015-2017**

(Approved by NAMB Executive SLT, December 2013)

- I. State/Convention Personnel Jointly-Funded by NAMB** (per agreement with State Execs in September 2012)
  - 1. Position One: State/Convention Evangelism Director (SDOE)**
  - 2. Position Two: State/Convention Director of Missions/Church Planting (SDOM/SDCP)**
  - 3. Position Three or \$50,000 Non-Matching Administrative Support Funds.**
    - (1) If a third position is decided between the Executive Director and the Regional VP, the position must fit one of NAMB's approved missionary categories.
    - (2) Some Executive Directors may choose to retain a state/Convention Love Loud Director or a State/Convention Collegiate Director as examples.
    - (3) If the non-matching administrative support funds are selected by an Executive Director instead of a third position, \$50,000 will be provided and may be utilized at the discretion of the Executive Director. The Regional VP will work with the Executive Director to move \$50,000 from the cooperative budget with NAMB into this non-matching category.
    - (4) The administrative support funds will be sent in one twelfth (1/12) increments.
  - 4. Church Planting Catalysts (CPCs)**
    - (1) NAMB Goal: One per million population.

- (2) Some exceptions are made in smaller, more rural convention areas, where the population is less than a million. The Executive Director and the Regional VP will come to an agreement on the number of CPCs based on strategy.

## **5. LoveLoud Evangelism Positions**

- (1) We will continue on the phase down plan of these positions by January 2018.
- (2) If a current field position becomes vacant due to resignation, retirement or termination, NAMB will not replace the position.

## **6. Collegiate Evangelism Positions**

- (1) These positions are also currently under evaluation by Brian Frye, Ohio Convention State Collegiate Director, who worked with collegiate missionaries to establish evaluation metrics/goals to be met by May 2014.
- (2) The criteria developed are being utilized to discern and recommend directions for collegiate personnel.
- (3) If a collegiate position becomes vacant due to resignation, retirement or termination, NAMB will not replace the position.

## **II. State/Convention Non-Personnel Cooperative Budget Joint Funding (Four Buckets)**

- 1. Existing Church Evangelism Strategies:** Consists of joint funding with NAMB to help existing churches engage their communities or campuses with the gospel through events, projects, training and resources.
- 2. Church Plant Evangelism Strategies:** Consists of joint funding with NAMB to help church plants engage their communities and campuses with the gospel through events, projects, training and resources.
- 3. Church Planting Development Funds:** Church planting development funds are designed to assist a Convention in

increasing the effectiveness of a church planter. The amount of funds in this bucket should not exceed ten percent (10%) of church planting funds. These funds may be utilized as follows:

- (1) Church planter assessments, and travel expenses related to personal interviews and site determination for planting, when a church planter receives a favorable assessment summary report.
- (2) Church planter coaching
- (3) Church planter training, which may include conferencing determined to be valuable to a planter's strategy and development.
- (4) Field readiness studies.
- (5) Expenses related to partnership recruitment by a church planter.

**4. Church Planting Funds:** These are resources to help with ongoing funding for a church plant, and it involves determining a budget that includes providing for a church planter.

- (1) It is recommended that NAMB's church planting funding projector tool be utilized to initiate a new church plant, as well as determining appropriate funding levels in subsequent years of the plant. If a convention uses its own funding tool, then NAMB will provide an online form where the information can be transferred to the MYMOME system for funding approval.
- (2) The purpose of utilizing a church planting funding projector tool is so that a church plant is encouraged to reach self-supporting status in a reasonable time.
- (3) Conventions are encouraged to use the following cost of living online tools for determining appropriate funding for a church planter:
  - a. The LifeWay & Guidestone pastor/staff salary survey information, [www.compstudy.lifeway.com](http://www.compstudy.lifeway.com).
  - b. The Family Budget Calculator: [www.epi.org/resources/budget/](http://www.epi.org/resources/budget/)
- (4) NAMB doesn't set the salary package for a church planter. That decision is made by partners involved, such as a Sending

Church or a Convention. NAMB prefers to fund a church plant at no more than \$3,000 a month from the Cooperative budget. We encourage the cultivation of additional partners who may choose to assist further with supporting a church plant. We also realize that there may be a situation where the Executive Director may need to talk with the Regional VP about a support exception approval from the Cooperative budget where appropriate.

- (5) Startup funds may be requested for a church plant from church planting funds. Along with the dollar amount requested, a detailed list of items justifying the request should be submitted to the regional VP for approval – such as chairs, audio/visual equipment, promotional materials, rent for a specified period, etc. The itemized list is important to NAMB’s auditors, because these funds are considered a one-time grant-type of request.
- (6) Church Revitalization: NAMB will allow church planting funds to be used to assist with a legacy-type church restart. The Convention should at least apply the same criteria for requesting these funds as NAMB’s revitalization team does:
  - a. A missions site assessment to determine feasibility of a Legacy Church Plant project at that location.
  - b. The church agrees to a change of pastoral leadership.
  - c. The church agrees to deed over property and assets to a Sending Church, the Association, the Convention or NAMB.
  - d. For further information, email [legacy@namb.net](mailto:legacy@namb.net), or call 770-410-6540.
- (7) Apprentices and Interns: Church planting funds may be used to fund an apprentice or intern, as long as the funding is consistent with what NAMB provides for 100% funded persons in similar positions.

**Special Note:** All joint funding with NAMB for the above categories is determined by the funding ratio for each Convention as agreed upon by the Convention Execs in September 2012. The new funding criteria for establishing the ratios are applied equally across the board for each Convention, based upon the amount of Cooperative Program receipts retained in a Convention. 1% funding ratio per \$100,000 CP retained in

the state – minimum ratio is 5/95, except in Puerto Rico; maximum ratio is 30/70, except in Missouri. According to the Partnership Agreement with each non-South Convention, the funding ratio is to be reviewed at least every five years by the Executive Director and the Regional Vice President, or as requested.

**III. FUNDING PROCESS:** The Convention may request Cooperative Budget NAMB funds to be sent in one of the following ways and notify the Regional VP:

1. Remittance based on a reimbursement policy.
2. Remittance in one twelfth (1/12) increments.
3. Remittance based on scheduled monthly allocations submitted by the Convention ahead of time.
4. When a personnel vacancy occurs, funding for the position ceases until the position is filled according to the approval process.

**IV. GPS, Non-Matching Funding:** An amount for each Convention to assist with GPS initiatives will be determined by the Evangelism Team at NAMB.

- (1) The State/Convention Evangelism Director will be asked to submit to NAMB's VP for Evangelism a strategy for utilizing GPS funds and a requested amount for 2016, 2018 & 2020.
- (2) The Evangelism Team at NAMB will study all strategies and funding requests submitted and approve an amount for each Convention in keeping with available funds for distribution.
- (3) These funds will be made available to a Convention at 100%. The amount approved will be communicated to the SDOE and the Executive Director by the Regional VP.

